



CREATEROI FINANCIAL CONSULTANCY LIMITED

(FORMERLY KNOWN AS CREATEROI FINANCIAL CONSULTANCY PRIVATE LIMITED)

REGD. OFFICE: 403/A2, C WING, MORYA HOUSE NEW LINK ROAD,
ANDHERI (WEST) MUMBAI - 400053

EMAIL: CREATEROI2020@GMAIL.COM; CIN: U67100MH2020PLC337921

Date: 17/12/2024

To,

The BSE Ltd.

P.J. Towers, Dalal Street,
Fort, Mumbai- 400 001.

Dear Sir/ Madam,

Sub: Disclosure under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011

In terms of disclosure under Regulation 29 (2) SEBI (Substantial Acquisition of Share and Takeover) Regulations, 2011 We, Createroi Financial Consultancy Limited located at Office No. 403/A2, C Wing, Morya House New Link Road, Andheri (West) Mumbai - 400053, hereby submitting the Disclosure under Regulation 29 (2) of SEBI (Substantial Acquisition of Shares & Takeover) Regulations, 2011 with regards to acquisition of 4,42,000 Equity shares on 17th December, 2024 through Open Market.

Kindly take the same in your record.

Thanking You,

For Createroi Financial Consultancy Limited

Vivek Kanik Gajbhiye

Managing Director

DIN: 09290970

Place: Mumbai

CC: TO

Board of Director

Brandbucket Media & Technology

Encl: as above

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Brandbucket Media & Technology		
Name(s) of the transferor/ disposer and Persons Acting in Concert (PAC) with the transferor/ disposer/ acquirer	Createroi Financial Consultancy Limited		
Whether the acquirer/disposer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed.	Bombay Stock Exchange		
Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
#Before the acquisition under consideration, holding of:			
a) Shares carrying voting rights	33,99,400	14.58	14.58
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/others)	-	-	-
c) Voting rights (VR) otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	-	-	-
e) Total (a+b+c+d)	33,99,400	14.58	14.58
Details of acquisition/sale			
a) Shares carrying voting rights acquired/ sold	4,42,000	1.90	1.90
b) VRs acquired /sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	-	-	-
d) Shares encumbered / invoked/released by the acquirer	-	-	-
e) Total (a+b+c+/-d)	4,42,000	1.90	1.90



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#After the disposition/ acquisition holding of:			
a) Shares carrying voting rights	38,41,400	16.48	16.48
b) Shares encumbered with the acquirer	-	-	-
c) VRs otherwise than by shares	-	-	-
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	-	-	-
e) Total (a+b+c+d)	38,41,400	16.48	16.48
Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open Market		
Date of acquisition/ sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	Date	Shares	
	17-12-2024	4,42,000	
Equity share capital / total voting capital of the TC before the said acquisition / sale	Paid Up Capital: Rs 23,24,12,320 (2,32,41,232 shares of Rs.10 each)		
Equity share capital/ total voting capital of the TC after the said acquisition /sale	Paid Up Capital: Rs 23,24,12,320 (2,32,41,232 shares of Rs.10 each)		
Total diluted share/voting capital of the TC after the said acquisition	Paid Up Capital: Rs 23,24,12,320 (2,32,41,232 shares of Rs.10 each)		

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Createroi Financial Consultancy Limited

Vivek Kanik Gajbhiye

Managing Director

DIN: 09290970

Place: Mumbai